



---

## AGRICULTURAL COMMUNICATION MAJOR

(New Freshmen and Transfer students with 44 or fewer credit hours entering OSU Summer 2007 or thereafter)

---

Dear Student:

The following pages list the courses and credit requirements for a major in Agricultural Communication. Administered jointly by the Department of Human and Community Resource Development and the School of Communication, the Agricultural Communication Program prepares students for careers in public relations, advertising, marketing, and agricultural journalism. As noted on Page 4, students must also select an agricultural or natural resources minor to fulfill graduation requirements.

Because the curriculum is subject to change, students should meet regularly with their academic adviser to stay informed about new or revised courses and requirements. Updated information is also available from the College of Food, Agricultural, and Environmental Sciences Web site: <http://cfaes.osu.edu>.

For more information about career opportunities or course requirements in Agricultural Communication, please call Dr. Emily Rhoades at 614-292-4937 (e-mail: [rhoades.100@osu.edu](mailto:rhoades.100@osu.edu)).

Name: \_\_\_\_\_

Major: \_\_\_\_\_

Catalog Year: \_\_\_\_\_

Adviser: \_\_\_\_\_

---

## AGRICULTURAL COMMUNICATION

(Effective for students entering OSU Summer Quarter 2007 and thereafter)

---

	Hours	Grade/Qtr.
<input type="checkbox"/> FAES 100 <i>or</i> <input type="checkbox"/> USAS 100	1	_____
<input type="checkbox"/> English 110C01	5	_____
<input type="checkbox"/> Agr Comm 367 (or other second writing course from approved list)	5	_____
<input type="checkbox"/> Agr Comm 390 (5) <i>or</i> <input type="checkbox"/> Comm 321 (5)	5	_____
<input type="checkbox"/> Math 130 <i>or</i> <input type="checkbox"/> Math 148	4	_____
<input type="checkbox"/> Social Diversity <sup>1</sup>	(5)	_____
 <b>Natural Sciences (24-25 hours)</b>		
<input type="checkbox"/> Bio 101 or 113 <input type="checkbox"/> H115 <i>or</i> <input type="checkbox"/> PCMB 101	5	_____
<input type="checkbox"/> Chem 101 or 121 or H201	5	_____
<input type="checkbox"/> Physics 103 or 106 or 111 or 131 or 161	5	_____
 <b>Second Course in a Sequence (select one)</b>		
<input type="checkbox"/> Bio 102 or 114 or H116 <i>or</i> <input type="checkbox"/> PCMB 102 <i>or</i> <input type="checkbox"/> Chem 102 or 122 or H202 <i>or</i> <input type="checkbox"/> Physics 104 or 107 or 112 or 132 or 162	5	_____
 <b>Fifth Natural Science/Math (select one)</b>		
<input type="checkbox"/> Anim Sci 310; <input type="checkbox"/> Bio 102, 114, H116; <input type="checkbox"/> Chem 102, 122, 123, H202, H203;		
<input type="checkbox"/> EEOB 232, 235; <input type="checkbox"/> FD SC & TE 201; <input type="checkbox"/> H&CS 200, 300;		
<input type="checkbox"/> Hum Nutr 210; <input type="checkbox"/> Math 131 (WI 03 or thereafter) or 132 (prior to SP 03) or 151;	5	_____
<input type="checkbox"/> Microbiology 509; <input type="checkbox"/> Nat Res 201; <input type="checkbox"/> Physics 104, 107, 112, 113, 132, 133, 162;		
<input type="checkbox"/> PCMB 102, 300; <input type="checkbox"/> Soil Science 300.01 <i>and</i> 300.02		
 <b>Social Science (15 hours)</b>		
<input type="checkbox"/> AED Econ 200 <i>or</i> <input type="checkbox"/> Econ 200	5	_____
<input type="checkbox"/> Rural Soc 105 <i>or</i> <input type="checkbox"/> Soc 101	5	_____
<input type="checkbox"/> Additional Social Science from approved list: _____	5	_____
 <b>Arts and Humanities (15 hours)</b>		
<input type="checkbox"/> History Survey from approved list: _____	5	_____
<input type="checkbox"/> Literature from approved list: _____	5	_____
<input type="checkbox"/> Visual/Performing Arts from approved list: _____	5	_____
 <b>Contemporary Issues</b>		
<input type="checkbox"/> One course from approved list: _____	5	_____
 <b>Major (see Page 3)</b>	 60-65	
<b>Internship</b>		
<input type="checkbox"/> Agr Comm 489	3-5	_____
 <b>Minor (see Page 4)</b>	 20-25	
<b>Free Electives (see Page 4)</b>	8-33	
<b>Minimum credits for degree</b>	<b>183</b>	

## AGRICULTURAL COMMUNICATION

---

### Major

Required (55 hours)		Hours	Grade/Qtr.
<input type="checkbox"/>	Agr Educ 387 <sup>2</sup> Data Analysis in Applied Sciences	5	_____
<input type="checkbox"/>	Agr Comm 200 Introduction to Agricultural Communication	5	_____
<input type="checkbox"/>	Agr Comm 300 Publication Design and Production	5	_____
<input type="checkbox"/>	Agr Comm 350 Advanced Ag Communication Technology	5	_____
<input type="checkbox"/>	Comm 421M News Reporting	5	_____
<input type="checkbox"/>	Comm 422M News Editing	5	_____
<input type="checkbox"/>	Comm 431M Strategic Communication Principles	5	_____
<input type="checkbox"/>	Agr Comm 500 Agricultural Feature Writing	5	_____
<input type="checkbox"/>	Agr Comm 510 Campaign Design and Mgmt in Agr. Organizations	5	_____
<input type="checkbox"/>	Agr Comm 590 Senior Seminar in Agricultural Communication	5	_____

#### Select one of the following:

<input type="checkbox"/>	Agr Comm 600 Legal and Ethical Issues in Agr. Communication <b>OR</b>	5	_____
<input type="checkbox"/>	Comm 607 Mass Communication Law	5	_____

#### Electives in Agricultural Communication (0-10 hours)

<input type="checkbox"/>	Agr Comm 489 Agricultural Communication Internship	3-6	_____
<input type="checkbox"/>	Agr Comm H683 Agricultural Communication Honors Project	1-10	_____
<input type="checkbox"/>	Agr Comm 500 Agricultural Feature Writing	5	_____
<input type="checkbox"/>	Agr Comm 650 Communication Strategies for Change & Development	5	_____
<input type="checkbox"/>	Agr Comm 694 Group Studies in Agricultural Communication	1-5	_____
<input type="checkbox"/>	Comm 221M Reporting and Editing for the News Media	5	_____
<input type="checkbox"/>	Comm 311 Visual Communication Design	5	_____
<input type="checkbox"/>	Comm 341 Intro to Telecomm. and Electronic Media Theories and Policies	5	_____
<input type="checkbox"/>	Comm 423 Lantern Practicum	5	_____
<input type="checkbox"/>	Comm 424 Civic Journalism	5	_____
<input type="checkbox"/>	Comm 502 Crime and the News Media	5	_____
<input type="checkbox"/>	Comm 642 Mass Communication and Society	5	_____
<input type="checkbox"/>	Comm 644 Advertising and Society	5	_____
<input type="checkbox"/>	Comm 645 Strategic Media Planning	5	_____
<input type="checkbox"/>	Comm 657 Technology of Communication	5	_____
<input type="checkbox"/>	Comm 660 Communication Research Methods	5	_____
<input type="checkbox"/>	Art 300 Introduction to Photography	5	_____
<input type="checkbox"/>	Bus M&L 450 <i>or</i> <input type="checkbox"/> 650 Marketing	4	_____
<input type="checkbox"/>	Rurl Soc 662 Diffusion of Innovations	3	_____

#### Required Hours for Major

**55-65**

<sup>1</sup> This requirement may be met by taking a course that meets other General Education requirements.

<sup>2</sup> Or another data analysis course (AED Econ 205, H&CS 260, Anim Sci 260, Nat Res 222, or Stat 145).

## Check List for Minor

(List Minor: _____)	Hours	Qtr.	Grade
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____

**Required credits for minor ..... 20-25**

(Note: Agricultural communication students must select one of the agricultural or natural resources minors shown below. Students should declare the minor as soon as possible, but no later than the sophomore year.)

## Free Electives

	Hours	Qtr.	Grade
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____
<input type="checkbox"/> _____	_____	_____	_____

**Free electives total ..... 10-33**

### Minors available to Agricultural Communication students

- |                                 |                                    |                              |
|---------------------------------|------------------------------------|------------------------------|
| Agribusiness                    | Farm Management                    | Natural Resources Management |
| Agricultural Systems Management | Horticulture                       | Plant Pathology              |
| Animal Sciences                 | International Economic Development | Production Agriculture       |
| Crop Science                    | Landscape Construction             | Rural Sociology              |
| Entomology                      | Landscape Horticulture             | Soil Resources               |
| Environmental Economics         | Life Sciences                      | Turfgrass Management         |
| Equine Science                  | Meat Science                       |                              |